



**LEILA
ENSANIAT**
Industrial Designer

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RECOGNITION

A' Design Award Competition

Gold Design Award for Home Appliances
Design Category, Milan, Italy | 2020

Formula E Race Car Competition

Hot wheels Design Award | 2019

OXO, ArtCenter Studio Project

Best Tactical Design | 2019

MoMA, ArtCenter Studio Project

Best Tactical Design | 2018

ArtCenter Department Merit Scholarship

Pasadena, CA | 2018-2021

Gallery 800 UBD

Art works are exhibited in the gallery,
Madison, WI | 2018

A' Design Award Competition

Runner-Up Award in for 3D Printed Forms
and Products Design Category | 2018

Reddot Design Award

Shortlisted for final judging for Design
Concept | 2017

CarBodyDesign

Design a sports car interior adopting an
approach based on shell surfacing | 2012

EXPERIENCES

Cisco Systems.

Industrial Designer, San Jose, CA | Jun 2021- Sep 2023

Developed a new design language across diverse product lines, including camera bars, webcams, Webex boards, and speakerphones, by fostering productive collaboration between the U.S. and Oslo Industrial Design teams, ultimately achieving cohesive CMF Designs that elevated the visual coherence of these devices.

Collaborated with the Industrial Design team, a Human Factors expert, UX designers, and mechanical engineers to craft seamless and user-friendly designs for a wearable headset, IP phone, and speaker, ensuring that these products offered intuitive user experiences while maintaining a strong aesthetic appeal.

Led the Cisco/B&O earbuds CMF project to create a versatile, attention-grabbing wearable for the hybrid work style, aligning with the growing demand for remote work flexibility.

Led the industrial design for the Dongle project while working closely with Cisco's engineering team in China

ASUS, Sponsor project

Industrial Designer, Pasadena, CA | December 2020

Created future product and design strategy for Asus's ProArt series based on research and understanding of the company's business goals and user needs. Collaborated closely with cross-functional teams of product and interaction designers to conduct thorough user, market, and product research, and developed prototypes and interaction flows for innovative concepts.

EggHead Ventures, LLC

Industrial Designer, San Diego, CA | Jun 2020 - Jun 2021

Researched and interviewed experts to identify key missing features in products.

Designed an innovative baby seat for the U.S. market, using rapid prototyping for usability testing and refinement.

Collaborated with the Color, Materials, and Finishes team to establish comprehensive CMF specifications for the product.

Metal Finishing Association of California Sponsored Project

Product Designer, Materials and Explorations, Pasadena, CA | December 2019

Enhanced product aesthetics and functionality through the exploration of generative patterns inspired by nature for designing a pen. Employed various metal finishes to create biomorphic structures, resulting in captivating designs with improved functional properties.

Mohit Ara Co.

Furniture Designer and Product designer, Tehran, Iran | 2014

Researched and innovatively designed a modern office furniture collection.

EDUCATION

ArtCenter College of Design | Pasadena, CA | 2018-2021

M.S. in Industrial Design and System Innovation

University of Tehran | Tehran, Iran | 2009-2013

B.A. in Industrial design

SKILLS & SOFTWARE

Product Development: Product Strategy | CMF Design | Ideation/Sketching | Model Making | 3D Printing & Prototyping | Design Research Methods | Complex Problem Solving

Software: Rhino 3D | Grasshopper | SolidWorks | Keyshot | Gravity Sketch | Photoshop | After Effects | Illustrator | Figma | Sketch | Flinto | keynote | Unity

LANGUAGE

English

Persian/Farsi